



GAUGE YOUR COMPANY'S HEALTH  
HIT THE BRAKES ON OUTDATED METHODS  
IGNITE ELITE PERFORMANCE

## JUMPSTART YOUR CULTURE

AVAILABLE OCTOBER 3, 2023



Thousands of books have been written about leadership and workplace culture, but many rely too much on abstract philosophy and head-scratching jargon. **The leaders of today need practical answers.**

In *Jumpstart Your Workplace Culture*, Eric Stone breaks through the noise to give readers a practical road map for fostering a culture that yields results year in and year out. Influenced by his quarter-century of experience with one of America's most beloved brands, the book is loaded with interviews from senior corporate executives as well as real-life examples and anecdotes.

With a distinctive approach that balances flexibility and accountability, Eric digs deep into his accumulated wisdom and experience to help readers know when—and how—to redirect their culture or take a new route. He equips you with everything you need to ignite and maintain a workplace that runs smoothly . . . and never again needs a jumpstart.

### PRAISE FOR *JUMPSTART YOUR WORKPLACE CULTURE*:

“Timeless and timely, *Jumpstart Your Workplace Culture* is a prerequisite for any leader who is trying to create a competitive advantage for their company. With a unique combination of coaching, guiding, and accountability, it's an essential blueprint for any leader trying to build a high-performance organization.”

—GARRY RIDGE, THE CULTURE COACH & CHAIRMAN EMERITUS, WD-40 COMPANY

“This book will change your impressions of what organizational culture is all about. Eric Stone breaks through the noise and provides a clear path to high performance by balancing high standards and character with the perfect mix of training and trust.”

—CLAUDE SILVER, CHIEF HEART OFFICER, VAYNERX, VAYNERMEDIA

## ABOUT THE AUTHOR

**Eric D. Stone's** passion for business led him to an influential twenty-six-year career at the iconic rental car company Enterprise Holdings, where he quickly became one of the most decorated Regional Vice Presidents in the company's history. His ability to connect and motivate employees from all different generations and demographics allowed his teams to sustain top-level results and a culture of pride.

Eric attributes much of this success to his ability to create, ignite, and elevate a high-performance culture—one that enabled him to lead his teams through challenges like 9/11, the Great Recession, the COVID-19 pandemic, and the Great Resignation—along with an extraordinary ability to adapt to the unexpected and help others do the same.

Eric retired from Enterprise in 2018 and founded Clear Path Ventures, which specializes in guiding young professionals and businesses as they navigate their path to success.

Eric has served on the boards of multiple community-focused nonprofits, which focus on providing strategies and resources to close the opportunity gap for marginalized groups.

## IN AN INTERVIEW, ERIC CAN SPEAK TO:

- ♦ How do certain businesses keep their employees engaged and avoid burnout through even the most challenging times?
- ♦ How can companies continue to provide memorable customer experiences no matter what obstacles appear in their way?
- ♦ How do some leaders continue to inspire high performance while optimizing profits, growth, and retention?

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Eric Stone is available for interviews, features, book events, speaking engagements, and appearances.

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